

Mapping: Team Goals to ILO

Related Goal	Goal	Unit Name
ILO # 1. Students effectively communicate with and respond to various audiences in written, spoken or signed, and artistic forms.	2015-16 Build awareness and support for Mt. SAC and its programs	President's Office
	2015-16 Create and implement consistent messaging across communication channels to reach and convert new students	President's Office
	2015-16 Manage issues and emergency communication to protect the safety and well-being of the public, the college and its people.	President's Office
	2015-16 Strength Mt. SAC's digital profile on the web and in social media to improve reach and understanding	President's Office
	2015-16 Support campus departments and initiatives through high quality, strategically focused marketing and communication initiatives	President's Office
	2015-16 Support communications that increase collaboration and understanding among campus community members	President's Office
ILO # 2. Students apply creative, computational, and analytical skills to identify and solve problems, analyze information, synthesize and evaluate ideas, and transform existing ideas into new forms.	2015-16 Build awareness and support for Mt. SAC and its programs	President's Office
	2015-16 Create and implement consistent messaging across communication channels to reach and convert new students	President's Office
	2015-16 Manage issues and emergency communication to protect the safety and well-being of the public, the college and its people.	President's Office
	2015-16 Strength Mt. SAC's digital profile on the web and in social media to improve reach and understanding	President's Office
	2015-16 Support campus departments and initiatives through high quality, strategically focused marketing and communication initiatives	President's Office
	2015-16 Support communications that increase collaboration and understanding among campus community members	President's Office
ILO # 3. Students will use resources and technologies to locate, evaluate, synthesize, and communicate information in various formats.	2015-16 Build awareness and support for Mt. SAC and its programs	President's Office
	2015-16 Manage issues and emergency communication to protect the safety and well-being of the public, the college and its people.	President's Office

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	2015-16 Strength Mt. SAC's digital profile on the web and in social media to improve reach and understanding	President's Office
	2015-16 Support campus departments and initiatives through high quality, strategically focused marketing and communication initiatives	President's Office
ILO # 4. Students demonstrate awareness and respect for personal, social, civic, and environmental responsibilities.	2015-16 Build awareness and support for Mt. SAC and its programs	President's Office
	2015-16 Manage issues and emergency communication to protect the safety and well-being of the public, the college and its people.	President's Office
	2015-16 Strength Mt. SAC's digital profile on the web and in social media to improve reach and understanding	President's Office
	2015-16 Support campus departments and initiatives through high quality, strategically focused marketing and communication initiatives	President's Office
	2015-16 Support communications that increase collaboration and understanding among campus community members	President's Office