

1. Assessment Plan - Four Column



PIE - Arts - CEA: Television & Film Unit

Narrative Reporting Year

2018-19

Contact Person: Stillman L Kelly

Email/Extension: skelly12@mtsac.edu/ext. 6821

Program Planning Dialog: Consulted with Advisory Committee, Administration, Faculty and Students.

External Conditions, Trends, or Impacts: Job growth rate faster than overall domestic economy, export revenue growth greater than domestic growth, students enter with basic skills instruction needed in English and Math, ongoing articulation updates required for CSU and C-ID descriptors.

Industry employment and market data summaries higher than data used by college due to a high number of self-employed and freelance work contracts that is standard practice within the entertainment industry.

Internal Conditions, Trends, or Impacts : Year over year increase in demand for R-TV classes offered, student referral barriers, ongoing technology changes necessitate constant changes in curriculum and equipment. We are challenged with finding funding to expand and update the program to reflect changes in film and television technologies/workflows throughout the entertainment industry.

Critical Decisions Made by Unit: Increased utilization in both technical and production training of current facilities, including standing High Definition Production truck and Stage in bldg 6-173A.

Identified the need to craft curriculum for job description: Assistant Editor Post-Production.

Notable Achievements for Theme A: To Advance Academic Excellence and Student Achievement: 1. Inaugurated live streaming of athletic events in Fall 2018. Produced some twenty-five (25) hours of live content as of April 2019; utilizing HD production truck and a total student crews.

2. Expanded use of 4K cameras to include in-studio and on-location production projects.

3. Secured funding to upgrade our current post-production training.

4. The number of completers was higher than ever. 20 students earned an AS degree, 1 earned a certificate, and 13 were documented as transferring.

Notable Achievements for Theme B: To Support Student Access and Success: 1. Revised courses to meet needs of AS-T curriculum.

2. AS-T degree was approved by the Chancellor's office.

3. Increased number of production shooting practicums for beginning production track students

5. The Video Engineering certificate was approved by the Chancellor's office.

Notable Achievements for Theme C: Secure Human, Technological, & Financial Resources: 1- Awarded Perkins funding for the purpose of updating/upgrading our post-production equipment compliment.

Notable Achievements for Theme D: To Foster an Atmosphere of Cooperation and Collaboration: The RTV 19A Beginning Video Production course was integrated into a new Graphic Design program certificate. Continued collaboration with Graphic/Animation program and Studio 13 yielded new sports graphics package as designed by student workers. This elevated the production value of our live streaming of sporting events. Joint venture with the Theater Arts program in the shooting of the spring play.

Contributors to the Report: Stillman L Kelly

2017-18

Contact Person: Daniel Smith

Email/Extension: dsmith@mtsac.edu / x5609

Program Planning Dialog: Consulted with advisory committee, administration, faculty, and students.

External Conditions, Trends, or Impacts: Job growth rate faster than overall domestic economy, export revenue growth greater than domestic growth, students enter with basic skills instruction needed in English and Math, ongoing articulation updates required for CSU and C-ID descriptors, industry employment and market data summaries higher than data used by college (due to high number of self-employed and freelance work contracts).

Internal Conditions, Trends, or Impacts : Increased demand for classes, IT and server support issues, curriculum overlap, student referral barriers, inadequate ongoing budget, ongoing technology changes necessitate constant changes in curriculum and equipment.

Critical Decisions Made by Unit: Initiate increased technical training using remote production vehicle.

Initiate Assistant Editor training.

Notable Achievements for Theme A: To Advance Academic Excellence and Student Achievement: 1. Finished new production truck, which meets current technological standards, and began instruction.

2. Purchased 4K cameras and began teaching students in UHD (Ultra High Definition) video production.

3. Ten scholarships (double that of last year) were given to students (thanks to private donor).

4. The number of completers was higher than ever. 20 students earned an AS degree, 1 earned a certificate, and 13 were documented as transferring.

Notable Achievements for Theme B: To Support Student Access and Success: 1. Revised courses to meet needs of AS-T curriculum.

2. AS-T degree was approved by the Chancellor's office.

3. Increased number of cameras allowed for more equipment use by each student.

4. Wrote new curriculum for video engineering program.

5. The Video Engineering certificate was approved by the Chancellor's office.

6. An online version of RTV 1 was written and is moving through the curriculum process.

Notable Achievements for Theme C: Secure Human, Technological, & Financial Resources: A second full-time instructor hired using SWP funds for Video Engineering program.

The other instructor earned a MFA in Screenwriting from CSU Fullerton.

Notable Achievements for Theme D: To Foster an Atmosphere of Cooperation and Collaboration: The RTV 19A Beginning Video Production course was integrated into a new Graphic Design program certificate.

Contributors to the Report: Daniel Smith

Related Documents:

[2018 Completers.docx](#)

2016-17

Contact Person: Daniel Smith

Email/Extension: dsmith@mtsac.edu / x5609

Program Planning Dialog: Consulted with advisory committee, administration, faculty, and students.

External Conditions, Trends, or Impacts: Job growth rate faster than overall domestic economy, export revenue growth greater than domestic growth, students enter with basic skills instruction needed in English and Math, ongoing articulation requirements for CSU and C-ID descriptors, industry employment and market data summaries higher than data used by college (due to high number of self-employed and freelance work contracts).

Internal Conditions, Trends, or Impacts : Increased demand for classes, IT and server support issues, curriculum overlap, staffing (lack of second full time instructor), student referral barriers, inadequate ongoing budget, ongoing technology changes necessitate constant changes in curriculum and equipment.

Critical Decisions Made by Unit: To initiate Video Engineering program.

Decision to emphasize transfer goal for students while maintaining vocational courses in growth areas.

Notable Achievements for Theme A: To Advance Academic Excellence and Student Achievement: 1. Finished new production truck, which meets current technological

standards, and began instruction.

2. Purchased 4K cameras and began teaching students in UHD (Ultra High Definition) video production.

3. Ten scholarships (double that of last year) were given to students (thanks to private donor).

Notable Achievements for Theme B: To Support Student Access and Success: 1. Revised courses to meet needs of AS-T curriculum.

2. Increased number of cameras allowed for more equipment use by each student.

3. Wrote new curriculum for video engineering program.

Notable Achievements for Theme C: Secure Human, Technological, & Financial Resources: Secured funding for video engineer program through SWP.

Contributors to the Report: Daniel Smith

2015-16

Contact Person: Daniel Smith

Email/Extension: dsmith@mtsac.edu / x5609

Notable Achievements for Theme A: To Advance Academic Excellence and Student Achievement: 1. Secured funding for and took delivery of new production truck, which meets current technological standards

Notable Achievements for Theme B: To Support Student Access and Success: 1. Offered more courses to meet demand than in the previous year.

2. Finished writing and approval of audio course for AS-T, and revised other courses to meet needs of AS-T curriculum.

Related Documents:

[2015.16filmandtvunitpie.pdf](#)

<i>Unit Goals</i>	<i>Resources Needed</i>	<i>Where We Make an Impact: Closing the Loop on Goals and Plans</i>
<p>FACILITIES AND TECHNOLOGY - Ensure all classrooms and online production facilities meet the requirements of a safe, adaptive and comfortable work/learning environment. Upgrade as needed classrooms and facilities to support goals and objectives of Program. Status: Active Goal Year(s): 2018-19, 2019-20, 2020-21 Date Goal Entered (Optional): 03/01/2019</p>	<p>Request - Full Funding Requested - Upgrade of Instructors station and video projection system. Bldg. 13 . Room 1420. Describe Plans & Activities Supported (Justification of Need): Ability to accurately project student projects content for review and comment. Current system falls outside HD and UHD standards. System needs to compliant with REC 709 and future REC 2020 resolutions and color spaces. Interfaces to the projection system should include HDMI, DVI and SDI for UHD/HD playback and display. Stereo and 5.1 surround sound system should match the display/projection system.</p> <p>Lead: Stillman Kelly</p>	

What would success look like and how would you measure it?: The limitations of the college facility will limit learning. Playback of HD and UHD images will be seen as intended (with full resolution and color rendering). Instructors will be able to interface broadcast level equipment and play back video and audio materials as intended to demonstrate lesson.

Type of Request: INSTRUCTIONAL SUPPORT PROGRAM FUNDING (INSTRUCTIONAL EQUIPMENT): Equipment, library material, or technology for classroom instruction, student instruction or demonstration, or in preparation of learning materials in an instructional program, equal or over \$500.

Planning Unit Priority: High
Documentation Attached?: No
One-Time Funding Requested (if applicable): 15000

In Progress - Provide stereo and 5.1:1 sound playback, new media console for instructor's station with updated inputs, new lighting controls, new HD video projector._copy

Describe Plans & Activities Supported (Justification of Need): Stereo and 5.1:1 sound playback unit and speakers. Media console with digital inputs accessible for wiring of new equipment, replacement of fluorescent area lighting with balanced color lighting using controls to allow clear view of projection screen, HD video

Unit Goals

Resources Needed

Where We Make an Impact: Closing the Loop on Goals and Plans

projector with HDMI inputs.

Lead: Daniel Smith

What would success look like and

how would you measure it?: The limitations of the college facility will not limit learning. Playback of HD images will be seen as intended (with full resolution and color), instructors will be able to plug in all equipment and play back video and audio materials as intended to demonstrate lesson.

Planning Unit Priority: High

Documentation Attached?: No

One-Time Funding Requested (if applicable): 12000

Request - Full Funding Requested -

Yearly Subscription (Educational Discount) of Avid Pro-Tools software licenses (target of a total of 40 seats) for R-TV 29 Introduction to Audio for Film and Television.

_copy_copy

Describe Plans & Activities

Supported (Justification of Need):

Curriculum is centered around the instruction of using this industry-standard software. This application is integral in the Editorial process in high-end Film and Television content creation.

Lead: Stillman L. Kelly

What would success look like and

how would you measure it?: Directly supports those students preparing for employment within the Entertainment industry; specifically in the areas of sound for film and television program creation.

Type of Request: LOTTERY:

Unit Goals

Resources Needed

Where We Make an Impact: Closing the Loop on Goals and Plans

Instructional materials that are designed for use by pupils and their teachers as a learning resource and help pupils acquire facts, skills, or opinions or to develop cognitive processes.

Planning Unit Priority: High

On-Going Funding Requested (if applicable): 4500